

EDITORIAL CALENDAR 2009-2010

Don't miss your opportunity to increase your visibility to the influential and powerful Middle Eastern-American market that will have an estimated \$500 billion in economic spending power by 2010.



ALO
HAYATI

Spring 2009

GOING GREEN: TRENDS, BEAUTY AND BOTANICALS

Features: Best of the Middle East, Influencing Music, Lifestyles and Economy
Destinations: Music Festivals, Italy and the Mexican Riviera

Closing: March 10, 2009



✓ Call now to reserve your space:

(818) 727-7785

Want to know more? Check us out at:
www.alomagazine.com



ALO
HAYATI

Fall 2009

BRIDAL ISSUE

Platinum style guide for the glamorous and romantic.

Features: Lists Issue—Celebrities, Personalities, Designers, Brands—we rank them all.
Destinations: Jordan, Egypt, and Honeymoon Getaways.

Closing: June 10, 2009



ALO
HAYATI

Winter 2009

HEALTH & STYLE

Our guide to making a better you.

Features: Rising Stars, Women of Empowerment and Your Inner Self.
Destinations: Around the World: Spas and Rejuvenation.

Closing: September 10, 2009



ALO
HAYATI

Spring 2010

FALL FASHION PREVIEW

Features: Film Festivals and the Emerging Stars, Directors and Producers.
Destinations: The Gulf: Emirates, Qatar and Oman.

Closing: February 10, 2010



In Every Issue

Community Spotlight—A look into the world of those defining modern Middle Eastern-American culture.

Fashion—In each issue we showcase what's on the horizon.

Heritage—Embracing the unfamiliar in art and culture; New literature, cultural habits, collections, and visionaries. All you need to expand and explore your perceptions of the Middle East.

Insights—Cultural happenings, celebrity encounters, interviews.

Showtime—What's happening in the worlds of entertainment, the arts, technology and more.

Personal Shopper—Pages of our top picks for the hottest fashions, coolest stores, accessories, home furnishings, gadgets and more.